



**ACTIVE FARMERS**

Powered by   200 years

**Building  
stronger and  
more resilient  
farming  
communities  
in rural  
Australia**



**Active Farmers Profile 2021**



# Active Farmers brings health and wellbeing activities to small farming communities

Our Vision and Mission commit us to building stronger and more resilient rural communities by providing a proactive program, designed specifically to be routinely on the ground in small farming districts that often have little more than a public hall and sports oval. By coming together through regular group fitness participants improve their physical health, social connection within their communities and naturally improve their mental health as well as build community resilience.

## Governance

Active Farmers is a limited liability company and became registered as a not-for-profit health promotion charity in March 2018.





**Too often people living outside major centres lack ready access to services and facilities taken for granted in towns and cities.**

**Regular Active Farmers group fitness classes and workshops, held where people live ARE contributing to improved health and wellbeing in small farming communities.**

### **What we do**

2021 highlights from our CEO	3-4
What happened in 2021	5-6
Community location maps	7
Growth, classes & participation	8
Active Farmers Trainers	9
Empowered Program	7
Mentor program	10
Workshops & Events	10

### **Governance**

Chair report	11
Revenue 2020/2021	12

### **Our Supporters**

Patrons & Ambassador	13
Board members 2021	14
Staff 2021	15-16
Partners	17-20
How you can help	21



## 2021 highlights from CEO

We kickstarted the year with a flying start! Beginning with a network wide **Spring into 2021**, we then ran two **Run for Resilience events @Temora and @Dunedoo** and launched two new communities. We were very fortunate to squeeze all of this in, because then the second wave of Covid-19 hit.

Last year was unexpected and challenging, yes, but I don't think anyone could have predicted that the second wave of Covid would have shut the country down for as long as it did, and to some degree still is. I really felt that individual and community resilience is and was pushed to the limits. Once again, the hand brake was on and has resulted in the postponement of several events, workshops and new communities starting up this year.

Just when we thought the challenge of Covid-19 was enough, sadly we lost a dear Active Farmer, Lesley Morrison in a tragic accident. To honour her life, we are proud to have developed the **Lesley Morrison Community Spirit Award** and the winner will be announced before Christmas.

In brighter news Marliese gave birth to beautiful Sylvie in September. Marliese, John and their three boys are besotted. To fill Marliese's 12-month maternity leave position we appointed Claire Harrison as Trainer Manager East. Simultaneously we appointed Boyd Rae as Trainer Manager West to help facilitate rapid growth and opportunity in WA. Both Claire and Boyd were no strangers to Active Farmers and most importantly, they both equally share the same passion as we all do for Active Farmers. Together with Jess Stevenson, I think we have a fantastic support team and I look forward to seeing what we can achieve in 2022.

As restrictions began to ease, we decided to go ahead with a **6 Week Challenge** to try and increase participation and engagement in mid-August. It was a little strung out because of Covid, but it was still well received.

In October we held our inaugural **Active Farmers Games @Albany, WA**, held at Boyd Rae's place and it was epic! It was so refreshing to have some positive news.

We have also experienced a flurry of new community launch events, plus we were able to hold another **Run for Resilience event @Mangoplah**. **Emma Jeffcoat, Olympic Triathlete**, and our very first Ambassador was also able to attend the event which was fantastic!



We are also delighted to have finished off the year with the announcement of our **Empowered Scholarship Program**. This program is designed to take 6 people through their Certificate III & IV, and was the product of a brainstorming session with Arron Hutcheon. He asked us what some of our biggest challenges were, and I advised finding trainers. We are thrilled to have 10 applications and will announce the 6 recipients before Christmas.

The continued success of Active Farmers is very much due to all the amazing people who contribute to the running of our organisation. We have an amazing board of 6 Directors, and I would like to acknowledge the efforts of Lyn Angel as Chair. She has been a wonderful support and sounding board and I look forward to welcoming two new board members, Judy Hargrave and Justin Sampson.

## 2021 highlights from CEO continued...

We would not be able to provide the service that we do today without our dedicated team of 36 qualified Trainers, our Board, governing committees (finance, fundraising, audit & risk), plus multiple event committees. In addition, throughout the year we have hundreds of event volunteers and several generous partners and sponsors. This is a HUGE family of over 200 people who are all working together to achieve our vision!

When we take a minute to reflect about 2021, we have made enormous headway, especially given the multiple hurdles faced. It's wonderful to build back our class numbers and retain the same average participation per class as 2020. I am continually amazed by the resilience shown by our support team, trainers and participants, and the evidence of the effectiveness of our program shone through in our **research report conducted by the Regional Australian Institute**. To find that our program is building individual and community resilience was one of the true highlights of the year and it was very fulfilling to see many years of hard work come to fruition!

I am so proud of all that has been achieved in a wonky 2021 by our Active Farmers family, and look forward to hitting the ground running in 2022 and continue to improve our service.

Wishing you a very happy Christmas and New Year surrounded by friends and family.

**Ginny Stevens**  
**Founder & CEO**  
**ACTIVE FARMERS**

“

By strengthening social connections, Active Farmers builds resilience in the face of isolated rural life, especially in the context of lockdowns and stressors such as Covid and the bushfires. It highlights the value in physical exercise, and delivers a program that brings professionalism and quality to the exercise experience. Active Farmers helped me keep better perspective on my community and mental wellbeing.

**Participant at Collector, NSW**

”





# What we do?

**Active Farmers** - providing group fitness classes in small farming communities

**Established** in 2015 at Mangoplah, NSW and now a registered health promotion charity, Active Farmers runs regular group fitness classes in over 40 small farming communities with limited or no access to other health and well-being services. Our classes are facilitated by a dedicated team of qualified personal trainers who are on the ground at grassroots level making a difference every week.

Active Farmers averages **1,500 regular monthly participants** in over 48 small farming communities stretching more than 4,500km from **Hughenden in Queensland** to **Williams in Western Australia**, and then down to **Campbell Town in Tasmania**, with many additional communities in the pipeline.



Like farming, class attendance can be seasonal, but across the 12 months we:

**Provided 2,365 classes**

**Averaged 7 people per class**

**Increased male participation to 30%**





We kicked off the year with our **SPRING INTO 2021** program which was a month of free classes funded in part by **Australian Horizon Foundation, Bayer and GrainCorp.**

This program was a great way to kickstart the year and encourage participation from existing and new Active Farmers.



We ran 3 **Run for Resilience** events in NSW with over 630 participants enjoying either 5km, 10km or half marathon courses!

Covid-19 restrictions meant **Temora** held a Run event in March instead of the Games.

The small community of **Dunedoo** ran its first Active Farmers event in June, with 200 participants enjoying a day out

The Run @ **Mangoplah** went ahead in early November, after a couple of false starts due to Covid.

These larger events help us raise awareness of physical and mental health, and community connectedness, and provide an opportunity for people to participate in something challenging and fun.



In addition to our regular group fitness classes, we have been able to run small health related workshops in our communities (such as mental health first aid, nutrition and mindfulness) to provide learning opportunities to our network and additional opportunities to get together.

**COVID - ONLINE** Some communities continued to run online classes during times of lockdown across 2021.



A **6 WEEK CHALLENGE** program supported by **H V McKay Charitable Trust & The Sunshine Foundation** commenced in most communities in August.

'The 6 Week Challenge created a welcome distraction from extended Covid-19 restrictions and winter days, allowing participants across Australia the opportunity to reset and focus on their health and well-being.



In October we introduced the **Active Farmers Games** to WA, hosted by the Rae family near Albany. 3.2km of mud, water, hill climbs, balance beams, slippery slides, sandbag carries, tyre climbs, tunnels, mazes, gates, cargo nets, pontoons and even a giant see-saw!

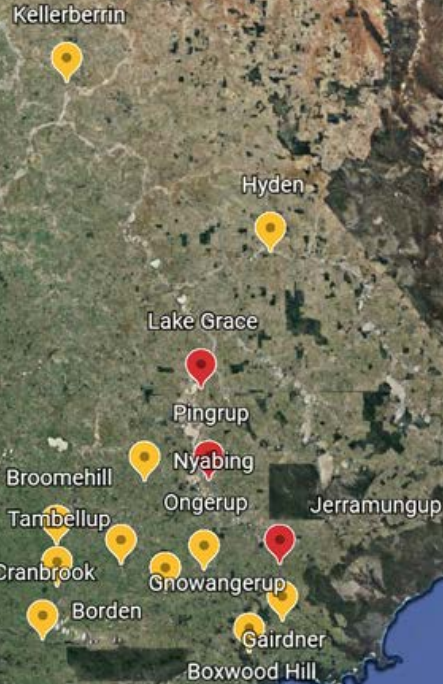
All eyes were on the 150 participants that embarked on an epic obstacle course designed by Boyd Rae to challenge, excite and encourage team work.



# Active Farmers Communities

In 2021 there were 48 'active' Active Farmers communities around Australia, with expressions of interest from more than 100 other locations.

## WESTERN AUSTRALIA



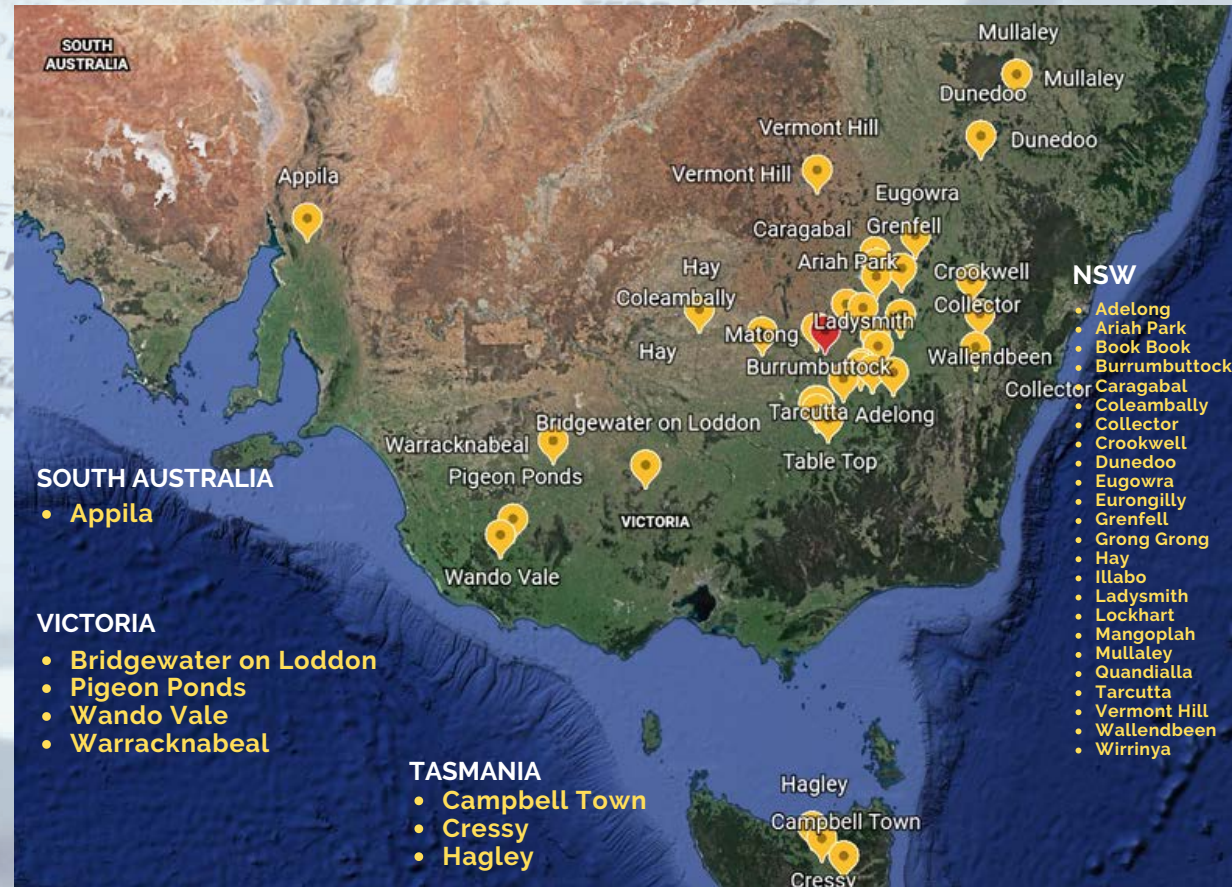
- Beverley
- Borden
- Boxwood Hill
- Broomehill
- Cranbrook
- Gnowangerup
- Gairdner
- Hyden
- Kellerberrin
- Nyabing
- Ongerup
- Tambellup
- Williams



Active Farmers classes in these communities were facilitated by a team of 36 qualified personal trainers



Communities coming soon



## SOUTH AUSTRALIA

- Appila

## VICTORIA

- Bridgewater on Loddon
- Pigeon Ponds
- Wando Vale
- Warracknabeal

## TASMANIA

- Campbell Town
- Cressy
- Hagley

## NSW

- Adelong
- Arah Park
- Book Book
- Burrumbuttock
- Caragabal
- Coleambally
- Collector
- Crookwell
- Dunedoo
- Eugowra
- Eurongilly
- Grenfell
- Grong Grong
- Hay
- Illabo
- Ladysmith
- Lockhart
- Mangoplah
- Mullaley
- Quandialla
- Tarcutta
- Vermont Hill
- Wallendbeen
- Wirrinya

## QUEENSLAND

- Dunkeld
- Eumamurrin
- Hughenden



# Growth, classes & participation

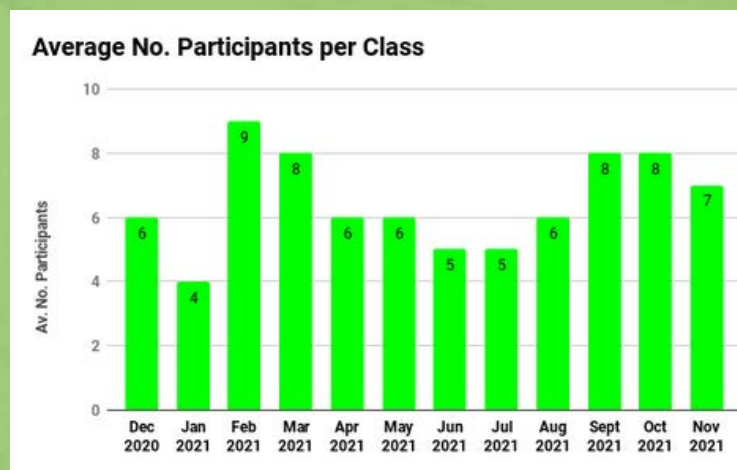
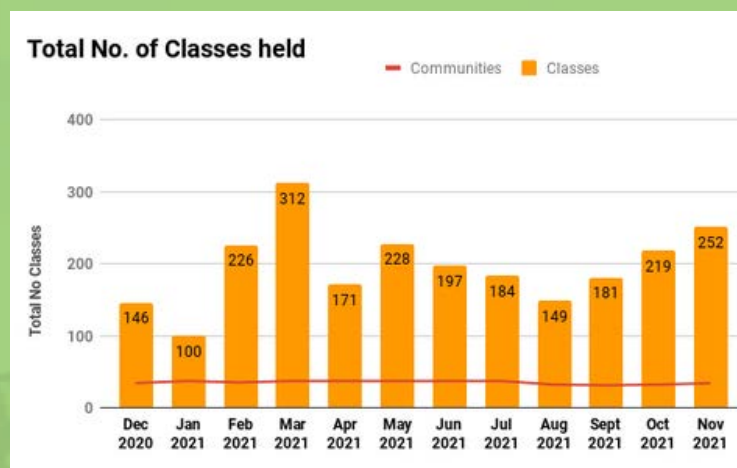
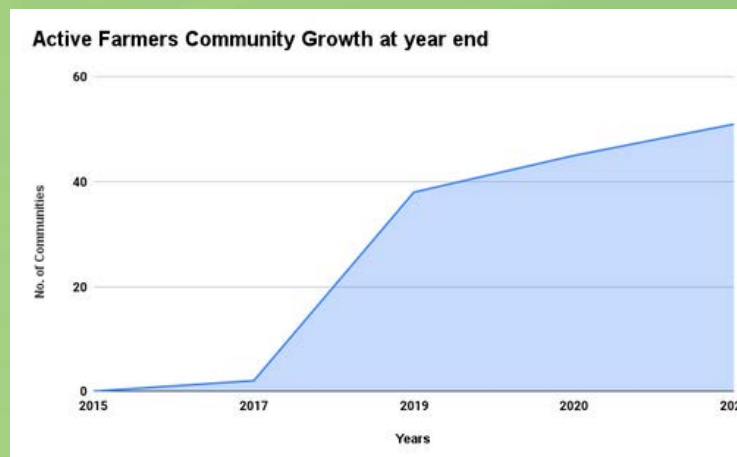
During 2021 we went from 43 to 51 communities; 3 communities are looking for a trainer or waiting for their trainer to return, resulting in 48 communities being 'actively' serviced to date. Community growth was 18.6%, which has slowed from the previous year (20%), however the Covid-19 restrictions have had an impact on growth.

We continue to face the challenge of finding replacement trainers, however with the introduction of the **Empowered Scholarship Program** we believe that this will enhance our recruitment efforts and growth of Active Farmers. The program will support local people who are already embedded, and invested in their communities, to complete the necessary training in order to be the Active Farmers trainer in their community. This is likely to provide increased retention of trainers and decrease the potential loss of communities.

In March we **peaked at over 300 classes per month**, then we experienced winter and Covid-19, resulting in a drop in class numbers.. We have now built back up to **over 200 classes per month** for over **1,500 attendances each month**. In total we have close to 1000 regular participants across every state of Australia. This year we have seen the **average participation per class remain at 7**. We are also pleased that the gender of participants per class has shifted from 25% male and 75% female attendance, to 30% male and 70% female attendance. Although we have seen an improvement, we need to keep working on increasing male participation given men are more vulnerable to physical and mental health conditions.

## Welcomed in 2021:

- Tuena, NSW
- Warracknabeal, VIC
- Beverley, WA
- Table Top, NSW
- Pigeon Ponds, VIC
- Eumamurrin, QLD
- Dunkeld, QLD
- Grong Grong, NSW





# Active Farmers Trainers

Our program is heavily reliant on qualified group fitness instructors / personal trainers. We have a team of 36 who are all embedded within their communities from a grass roots level.

They take classes for their community/s each week and are very passionate about the health and well-being of their community. In some instances, we have run remote classes where a community can download a video and play it for a group of people. This has worked, however, having a trainer on the ground is the far better option.

We are proud to now offer each trainer an annual budget to either; upskill, add to their equipment or purchase additional Active Farmers uniforms.



## EMPOWERED PROGRAM

We are very excited to have launched our very first **Empowered Program**, in partnership with **Hutcheon & Pearce** and **FIT College**. We believe this is a great way to bring Active Farmers to more farming communities and have recently announced 6 scholarships.

Scholarship recipients will complete their Cert III and IV, and then go on to start Active Farmers in their town. They will be set up with equipment, uniform and a launch event once qualified. We believe this is a fantastic addition to our service offering.

## Our communities and their trainers #

- Adelong, NSW
- Appila, SA
- Arian Park, NSW
- Book Book, NSW
- Beverley, WA
- Borden, WA
- Boxwood Hill, WA
- Bridgewater, Vic
- Broomehill, WA
- Burrumbuttock, NSW
- Campbell Town, Tas
- Caragabal, NSW
- Coleambally, NSW
- Collector, NSW
- Cranbrook, WA
- Cressy, Tas
- Crookwell, NSW
- Dunedoo, NSW
- Dunkeld, QLD
- Eugowra, NSW
- Eumamurrin, QLD
- Eurongilly, NSW
- Gairdner, WA
- Gnowangerup, WA
- Grenfell, NSW
- Grong Grong, NSW
- Hagley, Tas
- Hay, NSW
- Hughenden, Qld
- Hyden, WA
- Illabo, NSW
- Kellerberrin, WA
- Ladysmith, NSW
- Mangoplah, NSW
- Mullaley, NSW
- Nyabing, WA
- Ongerup, WA
- Pigeon Ponds, Vic
- Quandialla, NSW
- Table Top, NSW
- Tambellup, WA
- Tarcutta, NSW
- Temora, NSW
- Tuena, NSW
- Uranquinty, NSW
- Vermont Hill, NSW
- Wallendbeen, NSW
- Wando Vale, Vic
- Warracknabeal, Vic
- Williams, WA
- Wirrinya, NSW
- Brodie Palmer & Zac Masters
- Steph Lunn
- Julie Mills
- Alison Skinner
- Ashlyn Rldgway & Robbie Wansbrough
- Boyd Rae
- Skye Plane
- Claire Harrison
- Boyd Rae
- Allana Hayes
- replacement trainer required
- Kim Broomby
- Angus Whittaker
- Kristy Quigg
- Ney Rosedo
- Margie Heard
- Kristy Quigg
- Tracey Mathews
- Sally Kardosch
- Haylee Redfern
- Sally Kardosch
- Marliese Heffernan
- Skye Plane
- Boyd Rae
- Kim Broomby
- Sheree Ferguson
- JJ Pullinger
- Jade Auldist
- Mel Neilsen
- Jenna Mouritz
- Marliese Heffernan
- Nicole Brown
- Alison Skinner
- Ginny Stevens
- Enja Prest
- Boyd Rae
- Boyd Rae
- Sardie Edgar
- Kim Broomby
- Allana Hayes
- Boyd Rae
- Gus MacLeod
- Julie Mills
- Emily Caves
- replacement trainer required
- Bec Watt
- Glenn Stewart
- Sardie Edgar
- Justin Knorpp
- David Read
- Kylie Matthews



# Mentor Program

The aim of this program is to enable growth via existing personal trainers. After its initial pilot in late 2019, the PT Mentor Program has continued successfully in WA and Victoria, with Boyd Rae and Claire Harrison respectively, who have now moved into Trainer Manager roles.

We have expanded the Mentor Program and are pleased to have appointed **Kim Broomby** (trainer @ Grenfell, Caragabal and Quandialla) and **Haylee Redfern** (trainer @ Eugowra) as Trainer Mentors.



## Workshops & Events

Another big part of our service is offering health related workshops to the communities we service, such as mental health first aid, nutrition and mindfulness.

This year we have provided the trainers more empowerment to choose their annual workshop, driven by the community needs and desires.

The following workshops have been facilitated this year, and on average 15 people attended each workshop.

“Active Farmers provides the opportunity to have respite from everyday work and to enjoy the company of people whom you might not usually see.

Participant at Dunedoo NSW

”

“

Active Farmers brings people together in a positive way, provides a service that can greatly improve health and wellbeing that isn't available locally.

Participant at Tambellup WA

”



### SPRING INTO 2021

Held: 4 weeks of unlimited classes, plus grand finale function  
Where: 28 communities  
Online health workshops x 4

### YOGA

Held: 2  
Where: Eurongilly, Ladysmith & Book Book

### 6 WEEK CHALLENGE (August)

Held: 6 weeks of unlimited classes for \$35 with mini challenges each week, plus a grand finale function  
Where: 31 communities around Australia

### MENTAL HEALTH FIRST AID & NUTRITION WORKSHOPS

MHFA course held at Hay;  
Nutrition workshops held in Hagley, Burrumbuttock, Book Book & Ladysmith & Wando Vale

### ACTIVE FARMERS TRAINER SUMMIT

Held: September 21 & November 21  
Where: Online for all trainers

### OTHER ACTIVITIES INCLUDE:

'Are you bogged mate' @ Hughenden  
Guided trail walk @ Table Top  
Boxing classes @ Ladysmith & Book Book  
John Harper @ Mangoplah  
Therapy Art class @ Bridgewater





# Chair report 2021

As we draw closer to the end of 2021, who would have thought we would be reflecting on another year, similar to last year, with its many challenges; with decisions and activities shrouded in uncertainty as we have, along with the nation, navigated 2021.

We knew as we wrapped up 2020 that it was quite possible that we were not out of the woods with respect to Covid-19 placing restrictions and regulations around every aspect of our lives. Having experienced such change last year around how we were able to continue to engage, and interact, with our AF communities, the Board and the AF team felt confident that we could deal with whatever was thrown at us and continue to implement our strategic plan.

As Covid-19 has resulted in periods of lockdown, variable across the country, along with rules which have shifted according to state's needs/decisions, the one constant throughout the year was constant changing of plans! However, each time restrictions eased we have been able to run several successful programs.

One event planned for 2021 and postponed until April 2022, is the Thankyou to our Sponsors. Given the need for further delay, the Board members reached out to each of our sponsors and called to touch base. AF can only exist with the continued support from our strategic partners and sponsors, and we are so grateful that every sponsor remains behind us 100%. We do look forward to mingling with them in April next year.

The Trainer Summit in September was another event which was planned for face to face in Wagga but took place via Zoom. I had the privilege of being able to attend for most of the day and want to congratulate Ginny and Jess as the main organisers for the quality of the program and the manner in which it was run. This was an important opportunity to engage with our valued Trainers; support them, provide some professional development as well as the time to interact with their peers.

Last year Joe Briggs joined our Board, and has brought a fresh lens to our discussions and decisions. We are poised to welcome two more new members to the Board in 2022. I am confident that the skill sets they each possess will make a significant contribution moving forward. Fred Lester has stepped off the Board in September. The Board expressed appreciation for Fred's contribution which has been significant in guiding AF through its formative years as a NFP, and assisting its growth to where we are today.

2021 saw the return of Ginny as CEO on a fractional basis, supported initially by Marliese who took on the new role as Trainer Manager until her own maternity leave in September. We are delighted to have welcomed two part-time Trainer Managers Claire and Boyd, and even though they have only been in these roles since September it is clear that they are already set to make such a necessary and valuable contribution to the manner in which our trainers are onboarded and supported, as well as supporting the events.

The expansion of the AF team has been really critical in being able to continue to grow our number of communities as well as the number of events; despite many being postponed and pushed to 2022, we still have held numerous activities which always require significant planning and staff involvement. No doubt as we plan for 2022 with a number of repeat events as well as new ones, the issue of possible increase in staff to ensure we deliver our goals, will be front of mind.

The resilience of the AF Team and our Board is impressive, and I am so appreciative of the passion and forward thinking attitude AF continues to display. It has been a great to see such motivation maintained throughout 2021. As Chair I feel very supported by the Board and thank you all for that.

Best wishes for Christmas break; lets hope we can see 2022 as a fresh opportunity for AF to continue to grow both in influence and reputation across the country.

**Lyn Angel**  
Chair





# Revenue

## 2020/2021

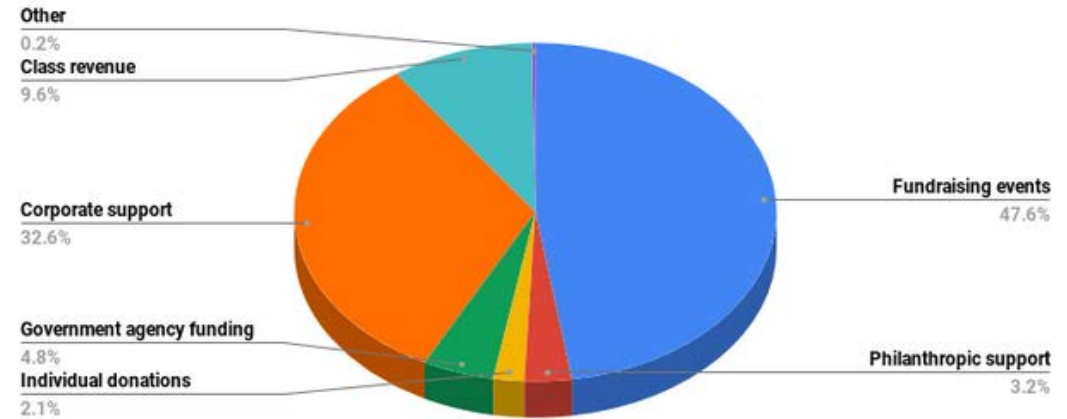
Active Farmers is a not-for-profit organisation and relies heavily on fundraising and donations from the community, patrons and foundations, in addition to class revenue to enable us to service Active Farmers communities.

“The Games (WA) was a highlight but I also love our weekly class, it is such a feel good session, it gives me a buzz all day.

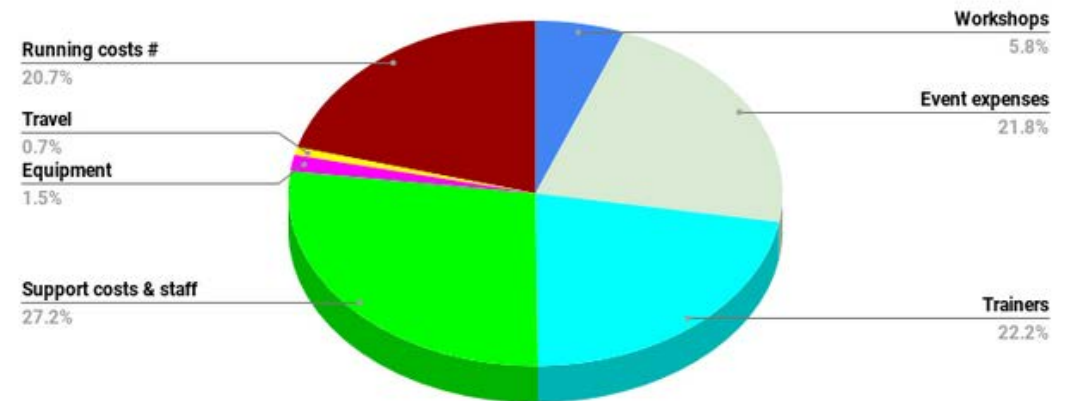
Participant in Tambellup WA”



### Active Farmers Revenue 19/20 \$459K



### Active Farmers Expenditure 19/20 \$371K



# Running costs include venue hire, marketing & promotion, office expenses, communication & insurance etc.



## ACTIVE FARMERS PATRONS

### GERARD HINES

Active Farmers first patron, Gerard has been a supporter of Active Farmers from the very beginning, and we are extremely grateful!



### EMMA ROSSI

Emma feels passionately about regional and rural Australia. There is a lot of research that those in remote and regional areas have reduced access to healthcare and high rates of ill health. It's such a joy to be involved in Active Farmers because it has the blessed triumvirate: exercise, community and stretching our brain.



### NERIDA WHITE

Nerida has been a part of the Active Farmers family since the beginning and has worked tirelessly as a Board member to help us build a great foundation. She has supported Active Farmers wholeheartedly and has been instrumental in getting us to where we are today.



### JOE BRIGGS

Joe Briggs has had significant involvement with Active Farmers, including an enormous effort in raising funds for Active Farmers during the inaugural Active Farmers 'Ride For Resilience' in 2019. More recently, Joe's contribution to Active Farmers has been behind the scenes as he joins us as our newest Board member.



## ACTIVE FARMERS AMBASSADOR

We are thrilled to announce our very first Ambassador, **Emma Jeffcoat!**

Emma is an Australian Olympic Triathlete who competed at the Tokyo 2020 Olympic Games in both the individual and mixed team relay events in August 2021. Emma is also the 2021 National Triathlon Champion, and has won numerous World Cup events on the World Triathlon Championship Series.

Away from triathlon, Emma is also a Registered nurse with a passion for emergency care and mental health. For down time she loves to spend time in the sun or by the water, with her family and friends, or out on a bush trail with her horse Cherokee.

Emma has come on board as an Ambassador with Active Farmers because she values the integral role exercise can play in enhancing mental health. Emma wants to help communities connect through exercise as a vessel for communication.

**"Opening peoples mind to exercise has a positive opportunity for connection, and helping reshape feelings and actions".**

We look forward to working with Emma to raise the awareness of the importance of physical health, mental health and connection to others!





# Active Farmers Board Members 2021



**Lyn Angel - GAICD**  
**Active Farmers Chair**

Lyn has lived in Wagga and Tarcutta, NSW area for more than 60 years. More than 40 of those have been with her husband on their sheep and cattle property at Tarcutta. Lyn has been a long-standing member of the Charles Sturt University (CSU) community as a student, research assistant and academic. Lyn has held numerous senior leadership positions at CSU: The Head of School of Biomedical Sciences (2002-2014); Chair of the CSU Human Research Ethics Committee (2002-2014); Deputy Dean for Faculty of Science (2014-2018); Interim Executive Dean of Faculty of Science (2018). Lyn has recently retired from academia and maintains her connections with CSU as an Adjunct Professor.



**Ginny Stevens - Founder & CEO**

BAGSci, Cert. III & IV Fitness

Ginny grew up on a farm in Tasmania and has always been passionate about agriculture and keeping active. She founded Active Farmers in 2015 and after 7 years in agribusiness banking in southern NSW, decided to expand the Active Farmers network and services..



**Emma Rossi - BA, MMgt**

Media & strategic communications executive

Emma spent nearly two decades reporting for news and current affairs on national television. Growing up on her family farm in the Pilliga Scrub is where she learnt to ride, muster and preg-test a cow. Emma has been an Australia Day Ambassador for the NSW Premier and Cabinet since 2014, and was instrumental in the establishment of Mary's House, a refuge in Sydney's lower north shore for women and children fleeing domestic violence.



**Casey Ryan - Chartered Accountant B.Bus (Accounting)**

Casey has spent nearly 20 years working in the Accounting industry, during this time she has completed a Bachelor of Business in Accounting and the Chartered Accountants Program. Casey works with a wide range of clients and businesses across NSW and QLD including farmers, business leaders, retirees and Not For Profit Organisations, and enjoys working with her clients to understand their needs and achieve their financial objectives. She is a keen Active Farmers participant in the Illabo community, where she lives with her husband and 2 children on the family farm.



**Rebecca Milliken - BA MHR**

Head of HR, Delta Agribusiness

Bec grew up on a commercial sheep and cattle property on the Hay Plains and after graduation from the Australian National University has worked in a range of roles for leading recruitment firms before joining Delta Ag. Bec sits on the Ag Industry Advisory Board to the Federal Minister for Agriculture and is a graduate of the Australian Institute of Company Directors.



**Joe Briggs - Farmer**

Joe is a mixed irrigation farmer from Coleambally, NSW. He is a member of the Southern Valley Cotton Association. President of the Coleambally Community Gym, member of Apex, and committee member for the Coleambally Demonstration Farm.

He is a prominent supporter of Active Farmers who has participated in the inaugural 'Ride For Resilience' as well as instigated the Coleambally Active Farmers community. When not farming Joe enjoys flying and travelling.



# Active Farmers Staff 2021



## **Ginny Stevens**

### **CEO, Board Member & Active Farmers Founder**

BAGSci, Cert. III & IV Fitness  
Ginny grew up on a farm in Tasmania and has always been passionate about agriculture and keeping active. She founded Active Farmers in 2015 and after 7 years in agribusiness banking in southern NSW, decided to expand the Active Farmers network and services..



## **Marliese Heffernan**

### **Active Farmers Trainer Manager**

Marliese joined the Active Farmers network as a trainer at Eurongilly and Illabo in 2018. With a degree in Social Science, Marliese has worked in the Human Services/Welfare field for the past 15 years, concluding in mid-2019. Marliese lives on her husband's family property just outside Junee with her 3 boys and new baby girl. Off the back of her Acting CEO role in 2020, Marliese stepped into the **Trainer Manager** role in 2021, before going on maternity leave in September.



## **Jess Stevenson**

### **Executive Assistant & Events Co-ordinator**

Jess is the person beyond the scenes providing remote support to the Active Farmers team and event co-ordination. She has been involved in the rural industry most of her life, and has worked in a variety of roles over her career, including rural merchandise, hospitality and real estate. Her hobbies include sports and aerial photography.



# Active Farmers Staff 2021



## Boyd Rae

### Trainer Manager - West

Boyd joined Active Farmers as trainer @ Borden in 2019, and has since grown his training territory to include 5 other communities in the Greater Southern region of WA. Boyd is instrumental in growing Active Farmers in WA, and is a wonderful mentor for any trainer considering joining Active Farmers in WA.



## Claire Harrison

### Trainer Manager - East

Claire joined Active Farmers as a trainer @ Bridgewater on Loddon in Victoria in 2018. Claire loves how Active Farmers sessions bring people from all walks of life together and the sense of community that comes from a bit of sweat! She is passionate about expanding Active Farmers in the Eastern states.



## Kim Broomby

### Trainer Mentor NSW

Kim has been a Fitness Instructor for over 25 years in her local community of Quandialla. Joining Active Farmers in 2016 gave Kim the opportunity to join a wider community of like-minded people. Sharing our commitment to rural Australians physical, emotional and mental health has been truly amazing. As she steps into the role as a Mentor for Active Farmers Trainers, Kim is excited to assist others be part of Active Farmers, and to spread the amazing work our not for profit health promotion charity does throughout these rural communities.



## Hayley Redfern

### Trainer Mentor NSW

Haylee originally joined Active Farmers in 2018 as the trainer to the small Cabonne Community of Eugowra and still remains so today! She is passionate about advocating Active Farmers further to remote communities in Western NSW. Everyone deserves access to Health, Fitness & Wellbeing resources and she looks forward to reaching a broader community to provide these opportunities.



# Partnerships

## Foundation Partners



## Key Strategic Partner



## Platinum Partners



## Partners



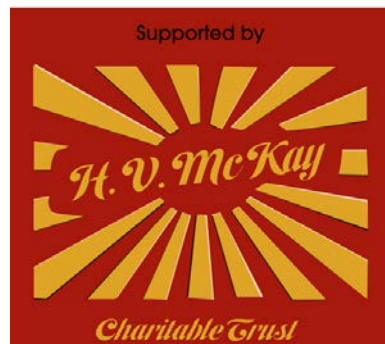


# Partnerships

## Empowered Program Partners



## Program Partners



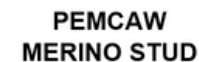


# Partnerships

## Run For Resilience @ Temora Sponsors



## Run For Resilience @ Dunedoo Sponsors





# Partnerships

## Active Farmers Games WA Sponsors



Department of  
Local Government, Sport  
and Cultural Industries



**FRRR**  
Foundation for Rural  
Regional Renewal



## Run For Resilience @ Mangoplah Sponsors





# How you can help >

In addition to support from dozens of volunteers we rely heavily on fundraising and donations from the community to help equip, staff, sustain and build our group fitness programmes in small farming communities.

## To make a donation:

- Send a cheque (made payable to Active Farmers) to;  
Active Farmers  
PO Box 5361  
SOUTH WAGGA WAGGA NSW 2652
- Visit [activefarmers.com.au](https://activefarmers.com.au) to make an online donation
- Visit our **GoFundraise** page to make an online donation

## Contact details

Ginny Stevens  
M 0439 343 925  
E [ginny@activefarmers.com.au](mailto:ginny@activefarmers.com.au)  
W [activefarmers.com.au](https://activefarmers.com.au)

## Corporate Information

Active Farmers Ltd  
ABN 81 623 351 888

## Charity Status

Registered with the Australian Charities and Non-for-profits Commission  
Endorsed as a Deductible Gift Recipient

All donations over \$2 are tax deductible



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